



Listen to the Cowboy Kid Coast-to-Coast on the Mutual Network!



BOBBY BENSON'S

No. 3

B-BAR-B RIDERS

10¢ In This Issue:
**Bobby's Daring Capture
of
the
GOLDEN
PALOMINO**





WEB COMIC
UNIVERSE.COM

HI-YO! KIDS!

LONE RANGER'S

'Silver Bullet'

BALL POINT Pen Set

With Cowboy's Belt



See TEXAS LONGHORN BUCKLE — also TIP and GUARD — engraved in simulated SILVER!

Lone Ranger Pals! Now use his own "Silver Bullet" pen set for his secret code! Carry safely in the cartridge holder of this real steerhide cowboy's belt — with silvery engraved longhorn buckle and fixin's — all included. These Lone Ranger pens are real writin' sure-nuff ball point pens in bullet shape . . . never need filling! Use pen with picture of the Lone Ranger to write BLUE for secret. Use pen with Silver's picture to write RED for danger. Pen with Tonto's picture writes GREEN — for "HI-YO! Let's GO!"

BE FIRST TO WEAR IT!

Your crowd will envy you as first to have the LONE RANGER'S "Silver Bullet" pen set with cowboy belt. A good looker, too! Belt and cartridge holder are finest steerhide, tooled real Western style with oak-leaf pattern, and holder has engraved pictures of the Ranger, Silver and Tonto. Handsome

YOUR 3 PENS WRITE



buckle, tip and guard are engraved in simulated silver. Buckle design is real cowhand style with head and horns of wild Texas longhorn. Yet belt and "Silver Bullet" pen set complete are only \$1.98 — belt sizes are 22 to 32 — and you can try on at no cost! Read this thrilling offer!

SEND NO MONEY

— Just mail coupon and on delivery pay postman only \$1.98 plus postage. Or, to save postage, enclose \$2.00 now. Have grand fun with LONE RANGER'S "SILVER BULLET" PEN SET and the COWBOY'S BELT for 10 days. Then, if you want, just return for money back. Don't miss this super thrill. Be a real Ranger pal — and mail coupon today

You Get

- 3 Ball Point Pens in Lone Ranger "Silver Bullet" Set
- 1 Cartridge Holder
- 1 Tooled Western Belt
- 1 Engraved Longhorn Buckle in Simulated Silver all for \$1.98

all for \$1.98

RUSH COUPON NOW

FUN INDUSTRIES, Dept. 100-N

45 E. 17th St., New York 13, N. Y.

Send at once your new LONE RANGER'S STEERHIDE BELT, CARTRIDGE HOLDER AND "SILVER BULLET" PEN SET — complete for only \$1.98. BELT SIZE —

- ☐ Send C.O.D. I'll pay postman \$1.98 plus postage.
- ☐ To save postage, I enclose \$2.00.

Name _____

Address _____

City, Zone, State, _____

Money Back Guarantee: —

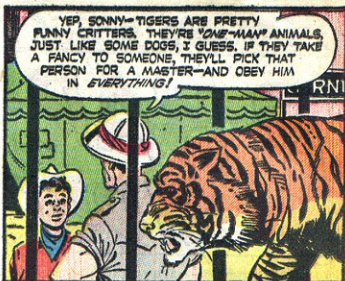
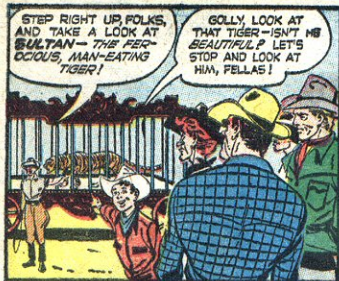
If not delighted may be returned in 10 days for full price refund.

BOBBY BENSON'S B-BAR-B RIDERS

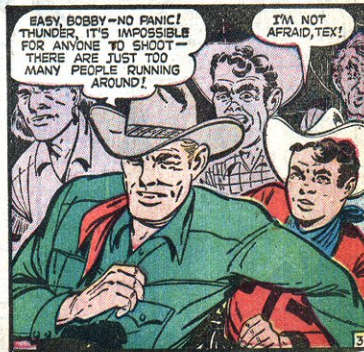
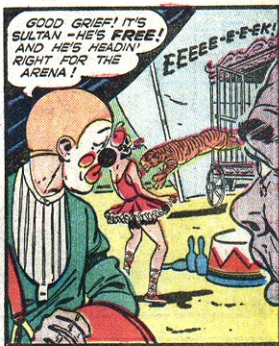
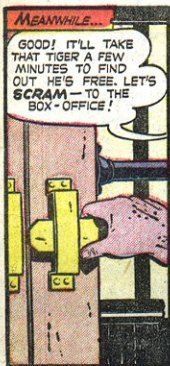
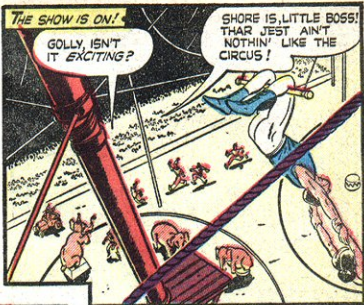
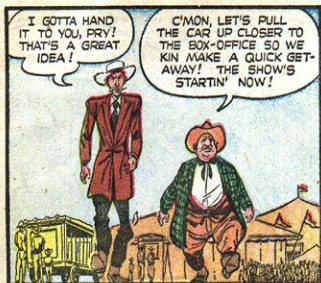
TIGER LOOSE!—A MAN-EATING, UNTAMED TIGER WHO COULD NEVER BE MASTERED! BEHIND WHAT BUSH DOES HE LURK? WHEN WILL HE STRIKE—MAKE HIS KILL? WHERE? WHO WILL BE THE FIRST VICTIM? IT'S THE TIGER HUNT OF THE CENTURY—AND THERE'S SPINE-CURDLING SUSPENSE! IN THE STORY OF—**"BOBBY BENSON AND THE MAN-EATING TIGER!"**



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

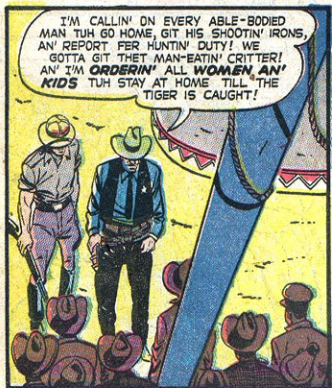
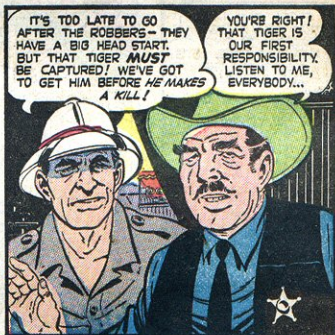
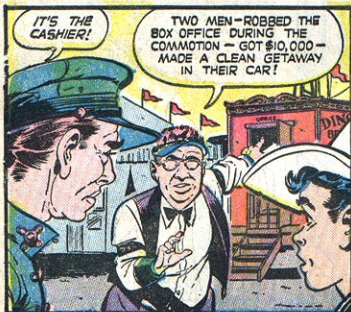


BOBBY BENSON'S B-BAR-B RIDERS

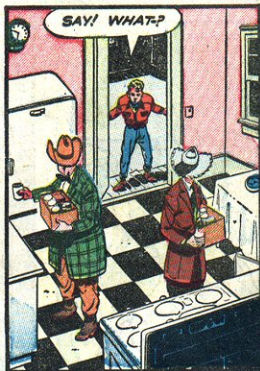
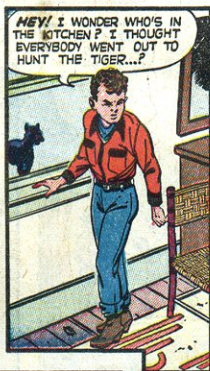
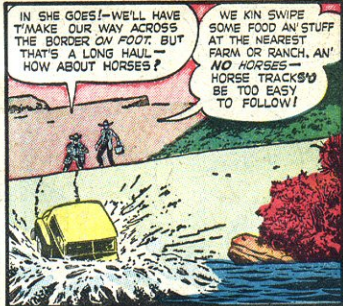
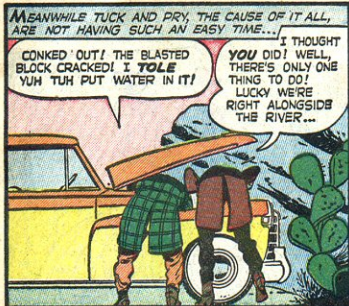
THE TIGER RACES UP THE STANDS, COILS HIS MIGHTY BODY WITH MUSCLES LIKE STEEL BANDS, AND MAKES A GREAT LEAP!



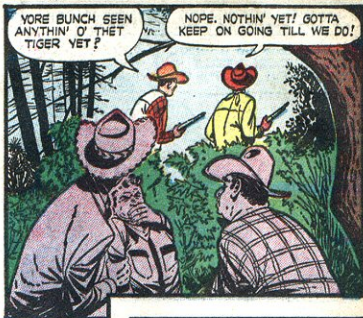
AND THE GREAT CAT IS FREE!



BOBBY BENSON'S B-BAR-B RIDERS



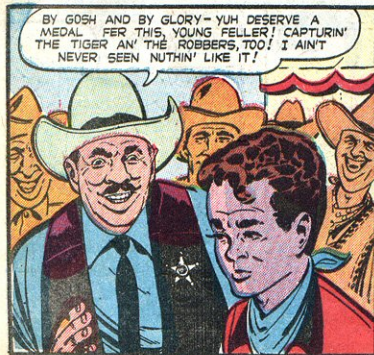
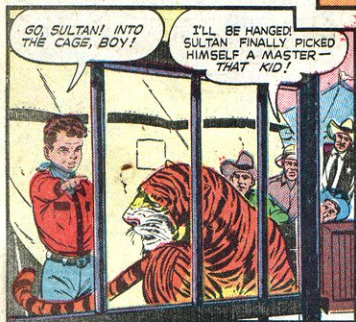
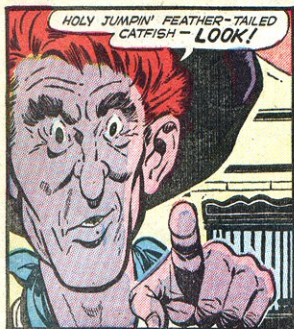
BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



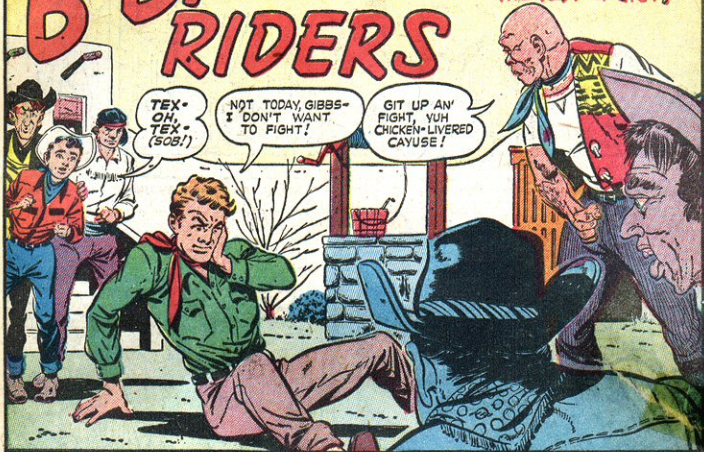
BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

YES, THAT COWBOY SITTING ON THE GROUND IS TEX MASON, FOREMAN, TOPHAND, AND BOBBY BENSON'S HERO AT THE B-BAR-B CATTLESPEED! CAN IT BE THAT HE IS AFRAID TO FIGHT HUNKER GIBBS? OR-CAN IT BE TRUE AS TEX TELLS BOBBY, THAT "SOMETIMES IT TAKES MORE GRIT NOT TO FIGHT?" TEX MASON SHOWS JUST WHAT HE MEANS IN—

"THE TEST OF GRIT!"



AT A RANCH NOT FAR FROM BOBBY BENSON'S B-BAR-B CATTLESPEED...



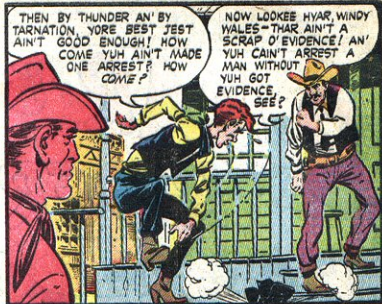
QUICK—TELL THE SHERIFF ...BEEN ROBBED...SAMS MASKED MEN THAT ROBBED SMITH...KILLERS THAT CAME IN SHOOTING ...WOUNDED ME AND MY WIFE... GET DOCTOR ... QUICK ...



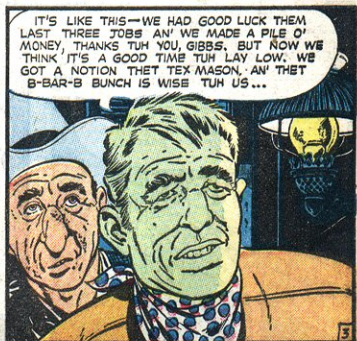
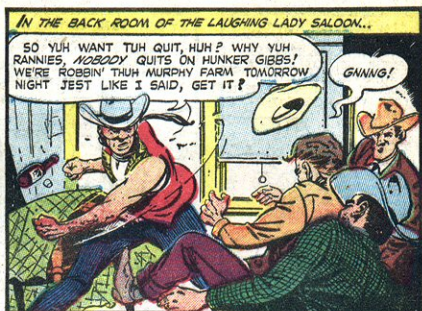
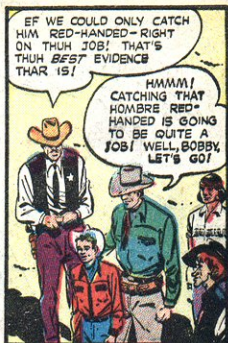
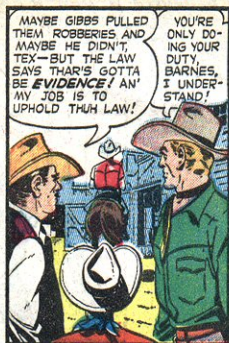
...DOCTOR... DOCTOR... BEFORE IT'S TOO LATE... AHHHH...



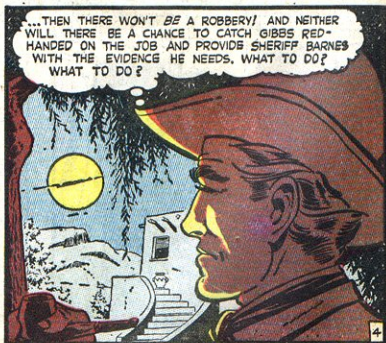
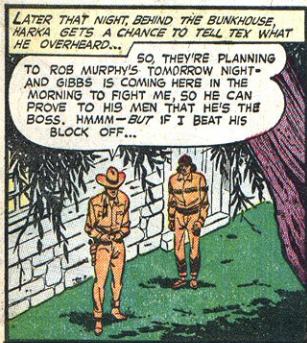
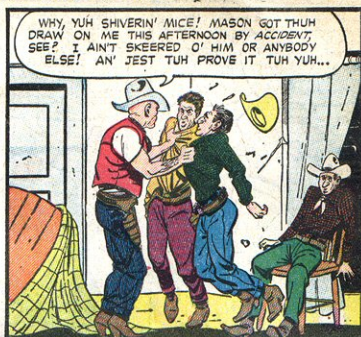
BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

NEXT MORNING, BRIGHT AND EARLY, HUNKER GIBBS AND HIS MEN RIDE INTO THE YARD OF THE B-BAR-B RANCH...

WHAR IS HE? WHAR'S THET SNAKE, TEX MASON? COME ON OUT HYAR, MASON, AN' LEMME BEAT YORE HEAD TO A PULP. I'M A-RARIN' TUH GO! I'M GOIN' TUH GIT EVEN FER YESTIDDAY!

WINDY, IT'S - IT'S HUNKER GIBBS!



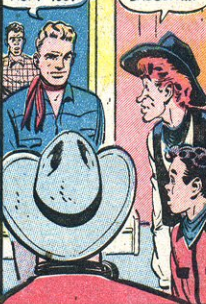
STEP OUT HYAR IN THUH YARD, TEX MASON! I'M CHALLENGIN' YUH TUH A FIGHT FAIR AN' SQUARE!

SAIN'TS ALIVE, SURE AN IT'S A FIGHT! CMON OUT FELLERS, AN' WATCH ME PAL, TEX, BEAT THUH STUFFIN' OUT OF HUNKER GIBBS!



GO AWAY, GIBBS... I DON'T WANT TO FIGHT YOU!

WAL, I'LL BE A TWO-FACED BABOON...!



SO! I THOUGHT YUH WUZ A COWARD ALL THUH TIME, MASON! THIS'LL TEACH YUH TUH STAY OUTA MUH WAY FER GOOD!

OH, TEX! (SOB!) TEX, GET UP AND FIGHT! TEX!



WAL, BOYS- YUH CONVINCED?

YOU BET! WOW, YUH SHORE HAD HIM SKEERED, BOSS. WE AIN'T AFEARED O' NOthin' NOW! THEY CAN'T STOP US! HAW-HAW-HAW-HAW!!

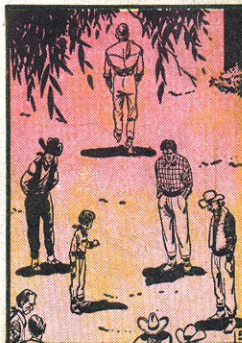


WINDY-OH, WINDY, HE DIDN'T EVEN TRY TO FIGHT BACK!

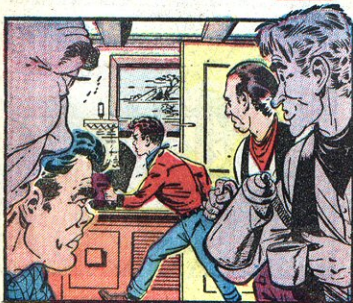
BOBBY...



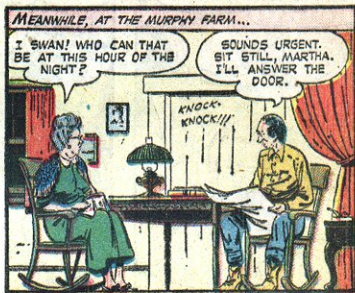
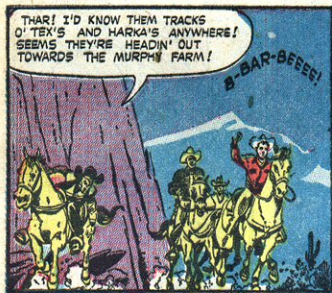
REMEMBER THIS, BOBBY. SOMETIMES IT TAKES MORE GRIT NOT TO FIGHT! THAT'S ALL...



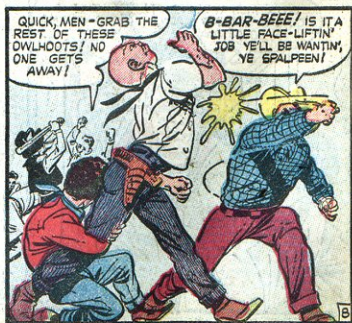
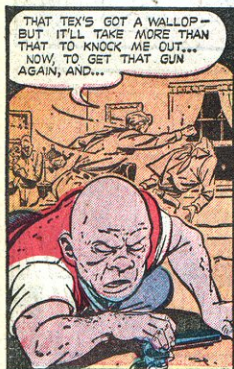
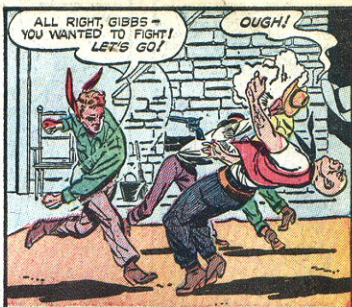
BOBBY BENSON'S B-BAR-B RIDERS



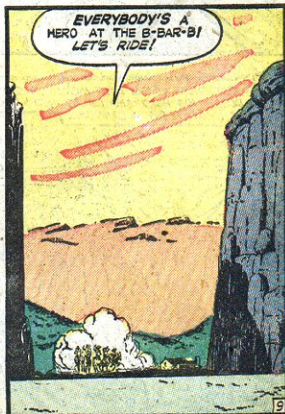
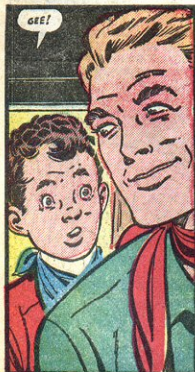
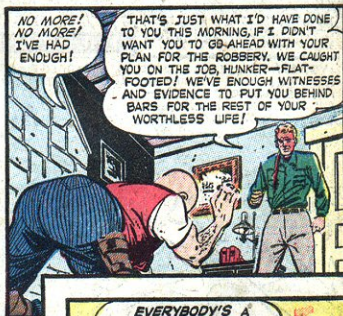
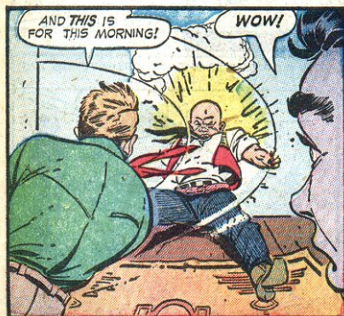
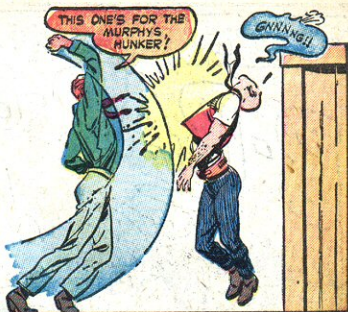
BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

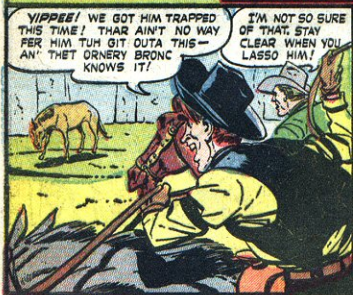


BOBBY BENSON'S

B-BAR-B RIDERS

DOWN IN THE BIG BEND COUNTRY, A FEARLESS STALLION, SWIFT AND WILD AND SAVAGE, ROAMS THE PRAIRIE, FREE AS THE WIND—AND AS FAST! BOBBY BENSON LOVES THIS BEAUTIFUL OUTLAW HORSE—BUT CAN BOBBY DO WHAT ALL HAVE TRIED TO DO, AND FAIL? CAN BOBBY CAPTURE AND TAME—

"THE GOLDEN PALOMINO"?



YIPPEE! WE GOT HIM TRAPPED THIS TIME! THAR AIN'T NO WAY FER HIM TUN GIT OUTA THIS—AN' THET ORNERY BRONC KNOWS IT!

I'M NOT SO SURE OF THAT. STAY CLEAR WHEN YOU LASSO HIM!

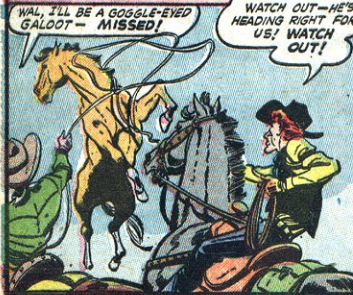
WITH FLASHING EYES, THE WILD STALLION SEEMS TO WAIT FOR THE B-BAR-B RIDERS...



GOT 'IM!

OH, GOLLY—CAN IT BE TRUE?

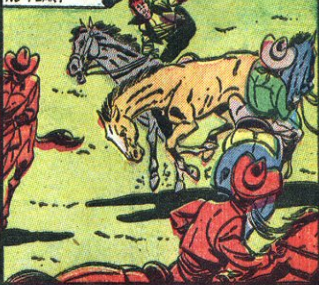
BUT—SUDDENLY—AT THE LAST MOMENT, THE WILY PALOMINO DUCKS HIS HEAD AND LEAPS INTO ACTION AS THOUGH SHOT FROM A CANNON...



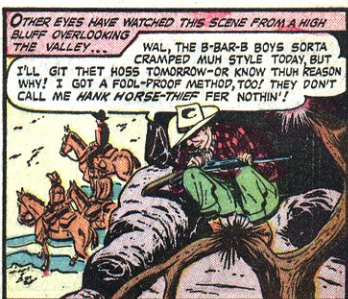
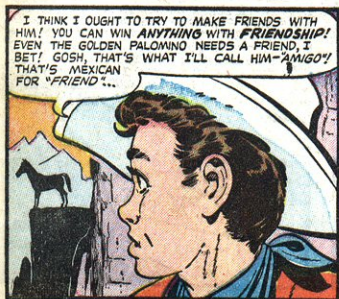
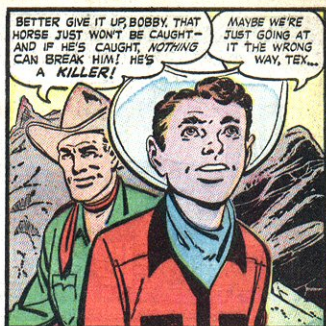
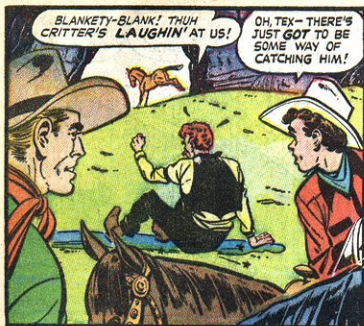
WAL, I'LL BE A GOGGLE-EYED GALOOT— MISSED!

WATCH OUT—HE'S HEADING RIGHT FOR US! WATCH OUT!

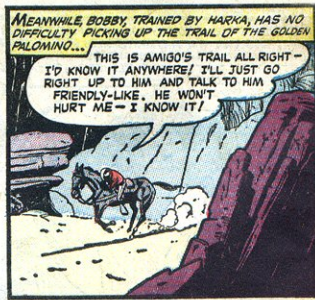
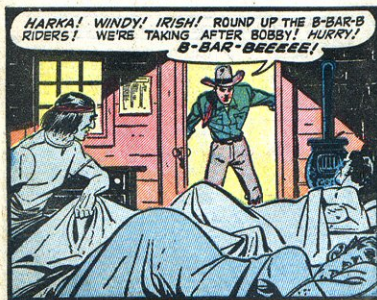
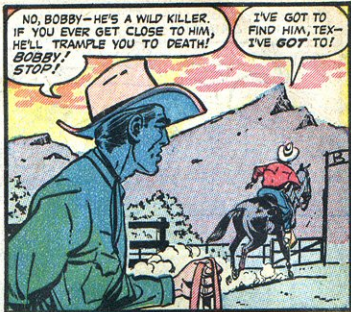
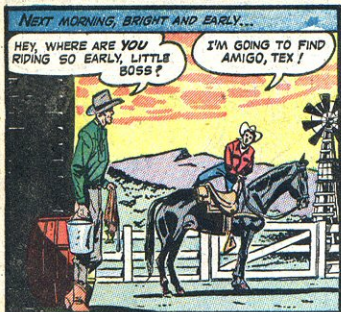
HIS HOOF'S FLASHING, THE WILD HORSE HEADS STRAIGHT INTO THE BUNCHED RIDERS! THE GOLDEN PALOMINO KNOWS NO FEAR!



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

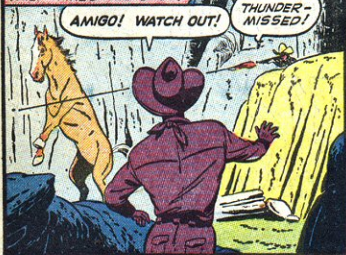


BOBBY BENSON'S B-BAR-B RIDERS

BOBBY SHOUTS A WARNING WITH ALL HIS MIGHT. THE ALERT STALLION RESPONDS IMMEDIATELY—THE VERY MOMENT THAT HANK-HORSE-THIEF FIRES HIS SHOT!

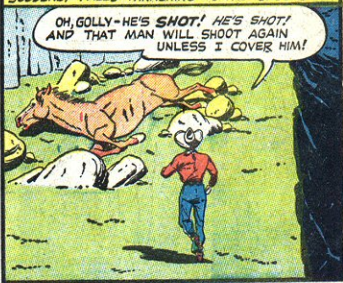
AMIGO! WATCH OUT!

THUNDER—MISSED!



BUT—WHAT IS THIS? THE PLUNGING PALOMINO SUDDENLY FALLS THRASHING TO THE GROUND!

OH, GOLLY—HE'S SHOT! HE'S SHOT! AND THAT MAN WILL SHOOT AGAIN UNLESS I COVER HIM!



DEFIANTLY, BOBBY PLACES HIMSELF BETWEEN THE RIFLE-MAN AND THE DISABLED HORSE...

THUNDER! THAT KID'S STANDIN' RIGHT IN MUH WAY!—I CAN'T SHOOT!...WHUT'S THEY KID UP TO, ANYWAY?...AND THEY CRITTER'LL KILL HIM EF HE GETS NEARER!



THEN, AS THE HORSE-THIEF STANDS PETRIFIED, BOBBY SLOWLY APPROACHES THE STRUGGLING HORSE...

HE'S NOT HIT!—HE'S JUST GOT HIS LEG CAUGHT IN A BOULDER!...EASY, AMIGO! EASY, BOY! I'M YOUR FRIEND, BEAUTIFUL PALOMINO! I'LL SET YOU FREE! UNDERSTAND?



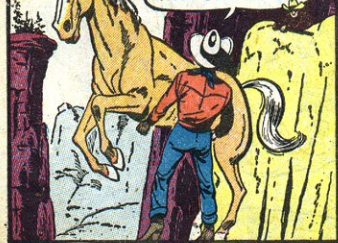
IN ORDER TO MOVE THE ROCK, BOBBY HAS TO GET WITHIN REACH OF THOSE DEADLY HOOFES.

HE'S NOT MOVING A MUSCLE! THAT LOOK IN HIS EYES! HE UNDERSTANDS I'M A FRIEND! HE UNDERSTANDS!... THERE—I'LL HAVE YOUR LEG LOOSE IN A MINUTE, AMIGO...



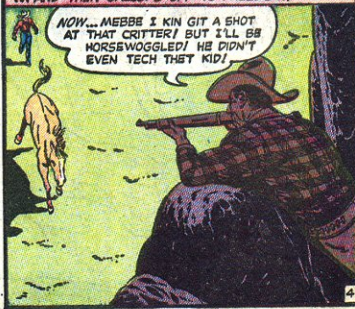
THE GOLDEN PALOMINO, FREE AT LAST, REARS HIGH IN FRONT OF BOBBY—BUT NOT IN ANGER, ONLY AS THOUGH TO SHOW HIS GRATITUDE.

OH, GOLLY, AMIGO, YOU'RE SO BEAUTIFUL!



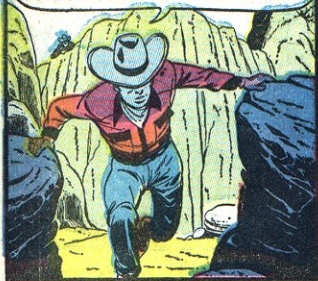
... AND THEN GALLOPS OFF TO FREEDOM!

NOW...MEBBE I KIN GIT A SHOT AT THAT CRITTER! BUT I'LL BE HORSEWOGGLED! HE DIDN'T EVEN TECH THEY KID!



BOBBY BENSON'S B-BAR-B RIDERS

GOT TO KEEP RUNNING—FOLLOW 'AMIGO—
KEEP MYSELF BETWEEN HIM AND THAT
MAN WITH THE RIFLE. GOSH, WHY
WOULD ANYONE WANT TO SHOOT AMIGO?



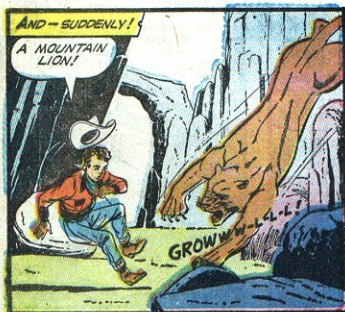
SO INTENT IS BOBBY ON PROTECTING THE GOLDEN
PALOMINO THAT HE DOES NOT SEE—ANOTHER DANGER!

THERE! AMIGO'S
AROUND THIS BEND
NOW—SAFE FROM
THAT RIFLE—FOR
A WHILE,
ANYWAY!



AND—SUDDENLY!

A MOUNTAIN
LION!



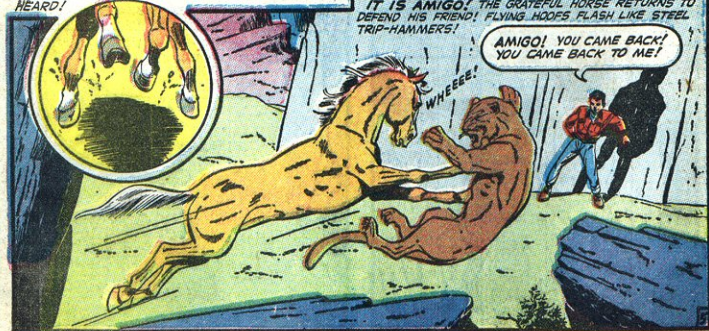
THERE'S NO WAY OUT—HE'S GOING
TO SPRING ANY MINUTE! THIS
IS THE END! AMIGO!



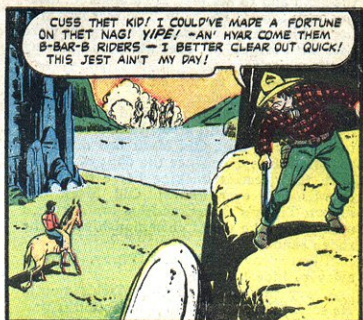
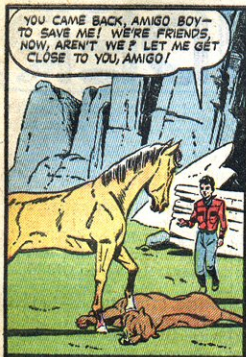
BUT—SUDDENLY—ON THE FLOOR OF THE VALLEY
THE URGENT THUNDER OF POUNDING HOOPS IS
HEARD!

IT IS AMIGO! THE GRATEFUL HORSE RETURNS TO
DEFEND HIS FRIEND! FLYING HOOPS FLASH LIKE STEEL
TRIP-HAMMERS!

AMIGO! YOU CAME BACK!
YOU CAME BACK TO ME!



BOBBY BENSON'S B-BAR-B RIDERS

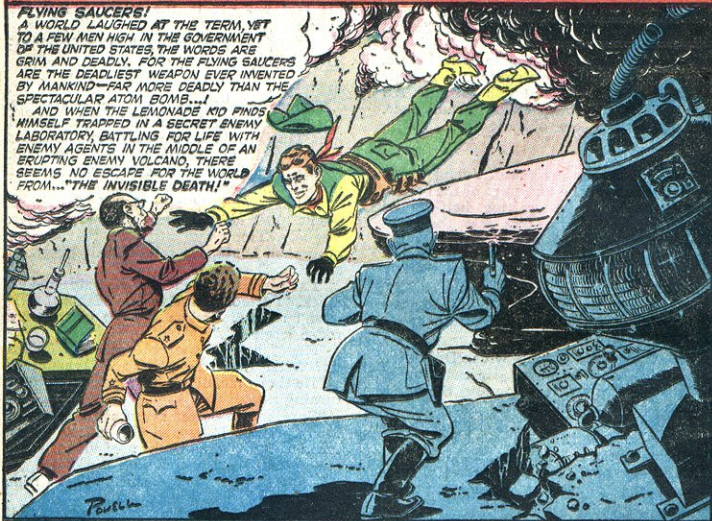


The LEMONADE KID

FLYING SAUCERS!

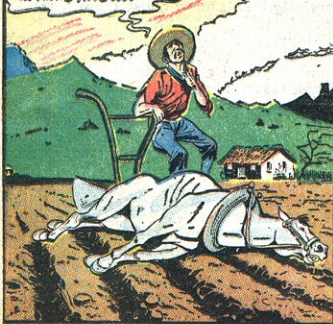
A WORLD LAUGHED AT THE TERM, YET TO A FEW MEN HIGH IN THE GOVERNMENT OF THE UNITED STATES, THE WORDS ARE GRIM AND DEADLY. FOR THE FLYING SAUCERS ARE THE DEADLIEST WEAPON EVER INVENTED BY MANKIND—FAR MORE DEADLY THAN THE SPECTACULAR ATOM BOMB...

AND WHEN THE LEMONADE KID FINDS HIMSELF TRAPPED IN A SECRET ENEMY LABORATORY, BATTLING FOR LIFE WITH ENEMY AGENTS IN THE MIDDLE OF AN ERUPTING ENEMY VOLCANO, THERE SEEMS NO ESCAPE FOR THE WORLD FROM... "THE INVISIBLE DEATH!"

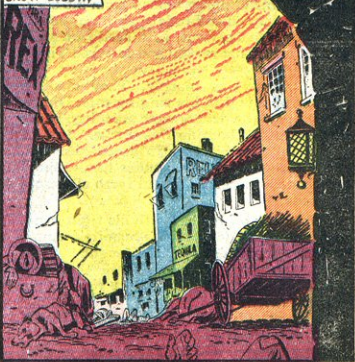


SOMEWHERE IN NORTHERN MEXICO, A PEON TURNS FROM THE PURROWED GROUND HE IS WORKING, EYES WIDENING WITH FEAR...

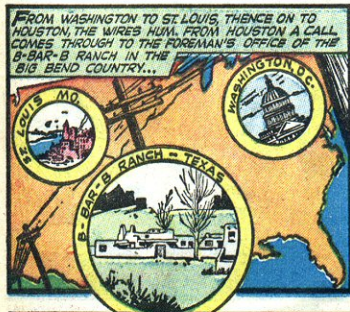
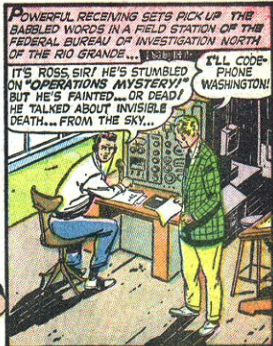
MADRE DE DIOS... I...
... AM DYING...!



LESS THAN THREE MILES AWAY AN ENTIRE TOWN LIES STILL AND SILENT. EVEN THE BIRDS AND THE ANIMALS GROW COLD...



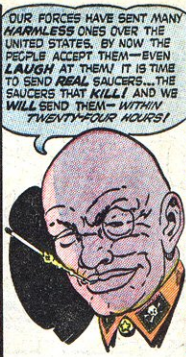
BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



WITHIN THE SAUCER IS AN **UNSHIELDED ATOMIC ENGINE!** IT GIVES OUT RADIOACTIVE RAYS—RAYS THAT KILL ALL WHOM THEY TOUCH—AND THEY TOUCH WITHIN A **RADIUS OF FIFTY MILES!**



OUR FORCES HAVE SENT MANY **HARMLESS** ONES OVER THE UNITED STATES. BY NOW THE PEOPLE ACCEPT THEM—EVEN **LAUGH** AT THEM! IT IS TIME TO SEND **REAL SAUCERS...** THE SAUCERS THAT **KILL!** AND WE WILL SEND THEM—**WITHIN TWENTY-FOUR HOURS!**

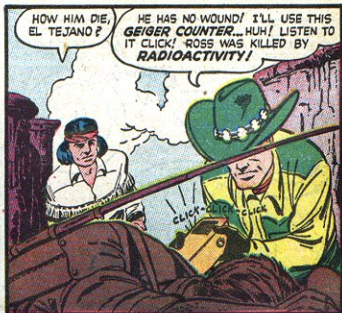


LOOK YONDER, HARKA! A BUZZARD!

BUZZARD COME DOWN LIKE THAT WHEN DEAD ANIMAL—OR MAN—LIES BELOW!



IT'S ROSS—THE FBI. FIELD AGENT ON THE TRAIL OF **"OPERATIONS MYSTERY!"**



HOW HIM DIE, EL TEJANO?

HE HAS NO WOUND! I'LL USE THIS **GEIGER COUNTER...** HUH! LISTEN TO IT **CLICK! CLICK! CLICK!** ROSS WAS KILLED BY **RADIOACTIVITY!**



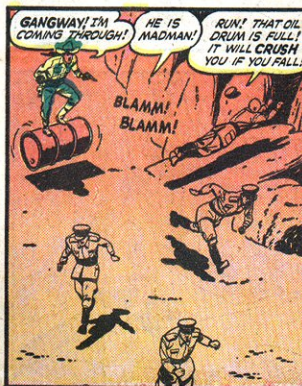
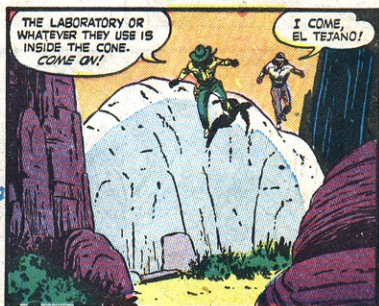
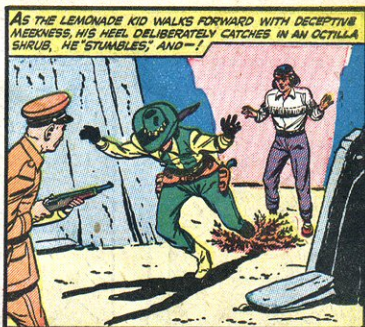
CALLING QRK... QRK... CALLING QRK... LATEST NEWS ON **"OPERATIONS MYSTERY..."** MYSTERY DEATH DUE TO **RADIOACTIVITY** FROM POSSIBLE **UNSHIELDED ATOMIC SOURCE...** ... QRK...!



HOURS LATER...

ROSS DIED BEFORE HE COULD RELAY INFORMATION TO THE FIELD STATION... BUT HE PUT WHAT HE KNEW DOWN IN CODE IN A **LITTLE BLACK BOOK!** HE SAYS EVERYTHING STEMS FROM THIS **ANCIENT VOLCANO!**

BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

MOVING FROM POINT TO POINT, SOMEWHAT LATER...

IF I CAN ONLY GET INTO THEIR BIG LABORATORY, I CAN REALLY DO SOME DAMAGE!



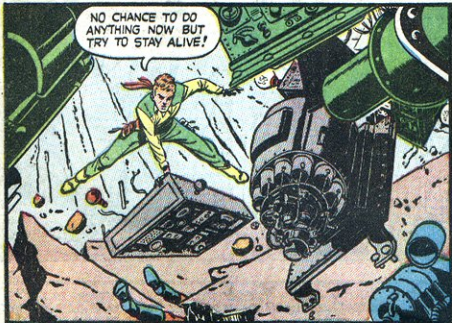
OVERHEAD, AT THAT MOMENT, THE ARMY BOMBERS DROP THEIR DEADLY CARGO DIRECTLY ON THE VOLCANO CONE —



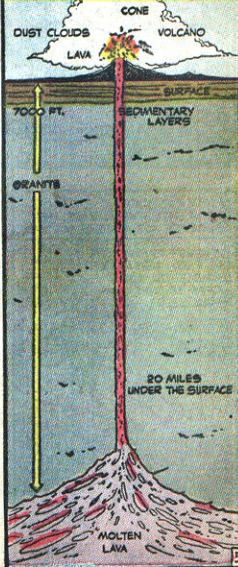
BOMBERS! AND I'M CAUGHT DOWN HERE... WITH THE ENEMY!



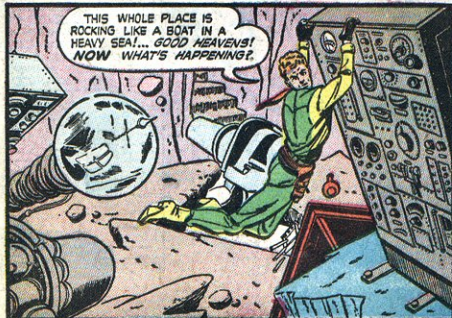
NO CHANCE TO DO ANYTHING NOW BUT TRY TO STAY ALIVE!



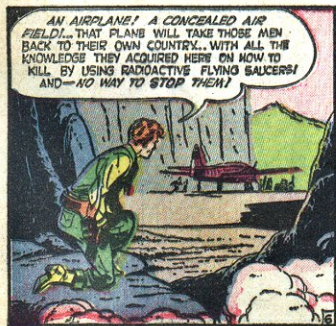
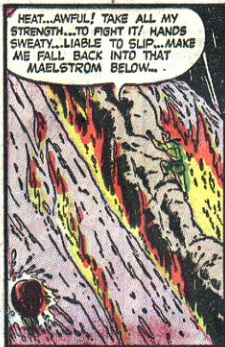
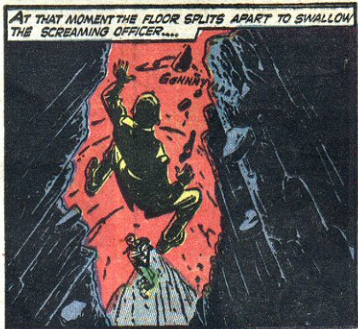
THE LONG DEAD VOLCANO, STIRRED BY THE BOMBING THAT SPLITS THE SOLID LAVA OF ITS CONE FLOOR, STIRS TO RUMBLING, SPUTTING LIFE! SPUMES OF MOLTEN LAVA SHOOT UPWARD! THE VERY EARTH SHAKES AND SHUDDERS WILDLY!



THIS WHOLE PLACE IS ROCKING LIKE A BOAT IN A HEAVY SEA!... GOOD HEAVENS! NOW WHAT'S HAPPENING?



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

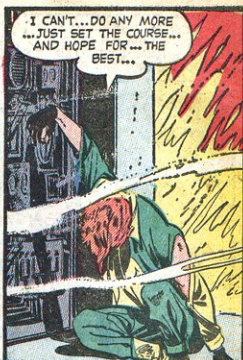


ONLY ONE CHANCE... SEND ONE OF THEIR RADIO-CONTROLLED FLYING SAUCERS... AFTER THEIR PLANE! BUT WILL I LIVE... LONG ENOUGH... TO WORK THE AUTOMATIC CONTROLS?

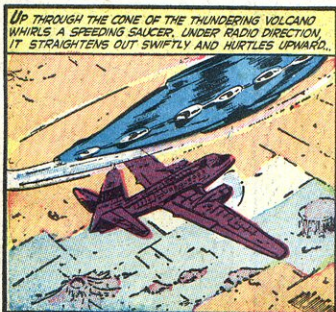


GASPING FOR AIR, BODY STREAMING SWEAT FROM THE HEAT AND FIRE, THE LEMONADE KID FIGHTS BACK UNCONSCIOUSLY BY SHEER WILL AS HE GRASPS DIALS AND LEVERS...

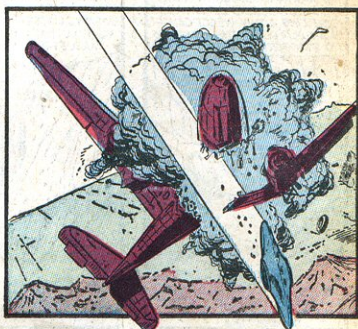
FIRE HASN'T TOUCHED THIS PART YET. I CAN HEAR THE SAUCER HANGAR DOORS OPENING... MOTORS JETTING UP... SAUCERS WILL BE LIFTING INTO THE AIR! NOW TO... AIM THEM!



I CAN'T... DO ANY MORE... JUST SET THE COURSE... AND HOPE FOR... THE BEST...



UP THROUGH THE CONE OF THE THUNDERING VOLCANO WHIRLS A SPEEDING SAUCER, UNDER RADIO DIRECTION, IT STRAIGHTENS OUT SWIFTLY AND HURTTLES UPWARD...



WHAT SEEMS TO BE THE LEMONADE KID AN ETERNITY LATER, HIS SWEAT-STAINED AND FIRE-SCORCHED EYES SLOWLY OPEN...

HARKA! I-I'M DEAD? DID YOU DIE TOO?

NOT DEAD! HARKA FIND SECRET PATH INTO VOLCANO ONLY INDIANS KNOW ABOUT. ME COME, FIND YOU LIKE DEAD IN LABORATORY. CARRY YOU OUT SECRET WAY...



THEY ARE GONE! ALL DEAD! AND THEIR SECRETS WILL BE SEARCHED OUT BY OUR OWN SCIENTISTS -AND USED FOR PEACE-NOT WAR! AND BEST OF ALL -WE'VE SAVED MILLIONS OF LIVES!

A GOOD JOB, EL TEJANO...

They're selling fast! They're hard to get . . . !

BOBBY BENSON'S B-BAR-B RIDERS

COMIC BOOKS!



Why take a chance on missing a single issue of this thrilling, exciting, different magazine? Make sure that The Cowboy Kid and his daring Riders don't pass you by! **Subscribe now!**

If you subscribe now, we'll send you, absolutely free, this swell picture of your favorite radio, television and comic-book characters, **IN FULL COLOR!** Supply is limited, so act fast!

Subscription is only \$1.00 for twelve, action-packed issues of BOBBY BENSON'S B-BAR-B RIDERS!

MAGAZINE ENTERPRISES, INC.
11 Park Place, New York 7, N. Y.

Please send **BOBBY BENSON'S B-BAR-B RIDERS** and **FREE PICTURE** to:

Name..... Age.....

Street and Number.....

City..... Zone.... State.....

I am enclosing \$1.00 for 1 year's subscription.

*No Canadian subscriptions accepted
Foreign countries \$2.00 for 1 year*

If this is a gift subscription enter donor's name below:

Name

Street and Number.....

City..... Zone.... State.....

MAGAZINE ENTERPRISES, INC.
11 Park Place, New York 7, N. Y.

Please send **BOBBY BENSON'S B-BAR-B RIDERS** and **FREE PICTURE** to:

Name..... Age.....

Street and Number.....

City..... Zone.... State.....

I am enclosing \$1.00 for 1 year's subscription.

*No Canadian subscriptions accepted
Foreign countries \$2.00 for 1 year*

If this is a gift subscription enter donor's name below:

Name

Street and Number.....

City..... Zone.... State.....

HI, RIDERS!



NOW YOU CAN ENJOY

BOBBY BENSON

on

DECCA RECORDS



It's the thrill-a-minute story of the Golden Palomino . . . A rip-snortin' adventure jam-packed with excitement from start to finish!

Hear Bobby Benson, Tex, Windy, and all the B-Bar-B Riders as they thunder out of Big Bend country right into your home on a Decca record in the story of the Golden Palomino!

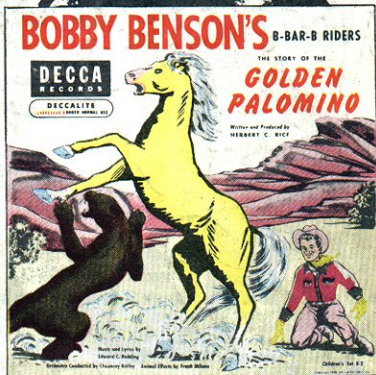
Make it yours to have and to play whenever you like! Be the first in your neighborhood to own this official Bobby Benson Record!

Set K-2
colorfully
illustrated
envelope

1- 10-inch Decalite* record in

Price **\$1.15**

*Unbreakable under normal use.



A DECCALITE RECORD
Unbreakable under normal use.

MAIL THIS COUPON TODAY — DON'T DELAY

LIBERTY PRODUCTS Dept. 3
277 Broadway, New York 7, N. Y.

Gentlemen:

Please rush me Bobby Benson record(s) at \$1.15 each
(Fed. tax and postage included)

- ☐ Here is my check or money-order,
☐ Please send C.O.D. I will pay postman.

NAME

ADDRESS

CITY ZONE STATE

Available
at your local
Decca record
shop
or
use this
handy coupon

